



INTERNATIONAL CONFERENCE

**SEMIOSIS IN COMMUNICATION**  
*New Challenges of Multimodality in the Digital Age*

Bucharest, June 22-24, 2023

**CONFERENCE PROGRAM**

**THURSDAY, June 22, 2023**

<b>08:00-09:30</b>	<b>Registration – SNSPA</b> ( Bvd. Expozitiei, No. 30 A, District 1, Bucharest, Romania, <a href="https://snspa.ro/en/contact/">https://snspa.ro/en/contact/</a> ), ground floor		
	<b>SESSION 1</b>		
<b>09:30-11:00</b>	<b>PANEL 1 – Multimodality, Identity &amp; Cultural Memory</b> <b>/ MULTIFUNCTIONAL ROOM 1 (ground floor)</b> Coordinator: Sevinç GÜLSEÇEN & Füsün Deniz ÖZDEN Moderator: Sevinç GÜLSEÇEN & Füsün Deniz ÖZDEN	<b>PANEL 2 – Communication and Social Interaction during The Global Pandemic</b> <b>/ Room 313/314, third floor</b> Coordinator: Camelia Cmeciu Moderator(s): Camelia Cmeciu	<b>PANEL 3 – Multimodality and Political Communication</b> <b>/ Room 316, third floor</b> Coordinator: Gheorghe-Ilie Fârte & Daniel-Rareş Obadă Moderator(s): Gheorghe-Ilie Fârte & Daniel-Rareş Obadă
	<b>Vasfiye ARSLAN &amp; Sevinç GÜLSEÇEN</b> HUMAN AND ICT FRIENDSHIP: SMART CITIZEN CONSCIOUSNESS	<b>Giannis (Ioannis) Karalàkos</b> To Jab or Not to Jab. A multimodal analysis of semiotic objects regarding COVID19 vaccination	<b>Ruxandra Buluc</b> WHEN THEY GO LOW, WE GO FUNNY! A Multimodal Analysis of Humorous Memes Used to Counter Disinformation in the Russian-Ukrainian War
	<b>Mürsel Sabancı, N. Elif Binici, Rahmi Melih Çörtük, &amp; Mustafa Özşarı</b> MULTIMODAL RESEARCH EXAMPLE: BALIKESİR NE10 CITY RESEARCH AND TECHNOLOGY DEVELOPMENT CENTER	<b>Simona Bader &amp; Gheorghe Jurj</b> SEMIOTICS AND COMMUNICATION BETWEEN PHYSICIAN AND PATIENT IN DIGITAL ERA	<b>Pop Saul</b> Use of semiotics on the covers of Time Magazine when describing the war in Ukraine
	<b>James Fong</b> SOCIAL INDEXICALITY IN THE VISUAL COMPLEXITY OF STOREFRONT SIGNS: A field study in two Hong Kong’s shopping malls	<b>Camelia Cmeciu</b> Cartoon-based vaccination promotion strategies in Romania and online users’ engagement behavior. A multimodal approach	<b>Gheorghe-Ilie Fârte &amp; Daniel-Rareş Obadă</b> War propaganda leitmotifs used by Russia and Ukraine after Russia’s invasion of Ukraine
	<b>Aleksandra V. Gorbacheva (online)</b> ON THE INTERPRETATION OF INDEXICAL SIGNS IN MULTIMODAL TEXTS. Why the forensic linguists need the semiotic literacy <ul style="list-style-type: none"> <li><a href="https://us02web.zoom.us/j/86355094655?pwd=enF4eEVYb2w4VGJoUmJKVVVaOVVBdz09">https://us02web.zoom.us/j/86355094655?pwd=enF4eEVYb2w4VGJoUmJKVVVaOVVBdz09</a></li> <li>Meeting ID: 863 5509 4655</li> <li>Passcode: semiosis</li> </ul>		
	<b>OPENING REMARKS – MULTIFUNCTIONAL ROOM 1 (ground floor)</b> Local Speakers: <div style="display: flex; justify-content: space-between; align-items: flex-start;"> <div style="text-align: center;">  <p><b>Remus PRICOPIE</b> – Rector, National University of Political Studies and Public Administration (SNSPA), Romania</p> </div> <div style="text-align: center;">  <p><b>Alina BÂRGĂOANU</b> – Dean, Faculty of Communication and Public Relations (FCRP), SNSPA, Romania</p> </div> </div> Invited Speakers: <ul style="list-style-type: none"> <li><b>Paul COBLEY</b> (U.K.) – IASS-AIS President; Deputy Dean Research &amp; Knowledge Exchange at Middlesex University (U.K.)</li> <li><b>Jean-Marie KLINKENBERG</b> (Belgium) - Member of the Royal Academy of Belgium; Groupe µ, University of Liège (Belgium);</li> <li><b>Kay O’HALLORAN</b> (U.K.) - University of Liverpool(U.K.), Chair Professor and Head of Department of Communication and Media in the School of the Arts;</li> </ul>		
<b>11:00-11:25</b>			

- **Robert K. LOGAN** (Canada) - Professor Emeritus, Department of Physics, University of Toronto; Chief Scientist at the Strategic Innovation Lab (sLab) at the Ontario College of Art and Design;
- **David MACHIN** - Institute of Corpus Studies and Applications. Shanghai International Studies University, China; Professor of Media and Communication at Örebro University, Sweden;
- **KRISTIAN BANKOV** (Bulgaria) - Secretary general of IASS-AIS; Professor of Semiotics at New Bulgarian University and Department Chair of the Southeast European Center for Semiotic Studies;
- **Massimo LEONE** (Italy) - Professor of Philosophy of Communication and Cultural Semiotics at the Department of Philosophy and Educational Sciences, University of Turin, Italy; Director of the Center for Religious Studies, "Bruno Kessler Foundation", Trento, Italy;
- **Evangelos KOURDIS** (Greece) - Professor in Translation Semiotics at the School of French Language and Literature, Faculty of Philosophy, Aristotle University of Thessaloniki, Greece.

/ **Moderator: Nicolae-Sorin DRĂGAN** - Local host, National University of Political Studies and Public Administration (SNSPA), Romania

11:25-11:40



**WELCOME SPEECH - PAUL COBLEY** – (via ZOOM) / **MULTIFUNCTIONAL ROOM 1** (ground floor)

- <https://us02web.zoom.us/j/88328980285?pwd=WTBTbW5XSihzbnJuZXVqTURtczhTdDZ09>
- Meeting ID: 883 2898 0285
- Passcode: semiosis

12:00-13:30

**LUNCH BREAK**

13:30-14:30



**KEYNOTE LECTURE - Jean-Marie KLINKENBERG:** *Text-image multimodality: an attempt at systematization*

/ **Moderator: Massimo LEONE**

/ **MULTIFUNCTIONAL ROOM 1** (ground floor)

**SESSION 2**

14:30-16:00

**PANEL 1 – Aesthetics and memory: semiotics of sociocultural processes**  
/ **MULTIFUNCTIONAL ROOM 1** (ground floor)

Coordinator: Geoffrey Sykes  
Moderator: Geoffrey Sykes

**PANEL 2 – Multimodality, Intermediality, & (Trans)Mediation**  
/ **Room 313/314, third floor**

Coordinator: Zoe Hurley  
Moderator: Zoe Hurley

**PANEL 3 – Multimodality, Identity, & Intercultural Mediation**  
/ **Room 316, third floor**

Coordinator: Jacopo Castaldi  
Moderator: Jacopo Castaldi

**Didier Tsala Effa**

Ellipses, gaps, allusions as a semiotics basis in digital age. The contribution of Merleau Ponty and cognitive sciences

**Zoe Hurley**

A Semiotic Study of the Multimodal 'Citysphere': Screens-within-Screens

**Elena S. Lazaridou**

THE CROSS-CULTURAL COMMUNICATION OF NATIONAL IDENTITY THROUGH MULTIMODAL TEXTS OF YOUTUBE ADS

**Emanuele Fadda & Danilo Petrassi**

Memes between *studium* and *punctum*. *The Office* case: when a TV series becomes a meme

**Tigran Simyan**

THE MULTIMODALITY OF THE PRESENTATION OF OLD TIFLIS/SOVIET TBILISI (BY EXAMPLE FILMS OF SERGEI PARAJANOV)

**Eleni D. Lazaridou**

Digital forget-me-nots: A multimodal analysis of death rituals and aging in online games

**Geoffrey Sykes** (40 minutes) & **Adela Marian** (art performer)

Multimodality and Consciousness

**Thomas Bardakis**

Major thematic groups of characters in greek cinema: A semiotic approach

**Jacopo Castaldi & Iokasti C. Foundouka**

YOUTUBE DIGITAL SPACES: A FORM OF CONTEMPORARY GLOBAL AGORA? A case study of the documentary Greece: The Hidden War

16:00-16:30

**COFFEE BREAK**

16:30-17:30



**KEYNOTE LECTURE - Kay O'HALLORAN:** *Context-Based Multimodal Information Fusion: A Case Study in Liverpool*

/ **Moderator: Evangelos KOURDIS**

/ **MULTIFUNCTIONAL ROOM 1** (ground floor)

**SESSION 3**

17:30-19:00

**PANEL 1 – New Challenges of Digital Faces / FACETS (Face Aesthetics in Contemporary E-Technological Societies) / ERC Project**  
/ **MULTIFUNCTIONAL ROOM 1** (ground floor)

Coordinator: Massimo Leone  
Moderator: Neyla Graciela Pardo Abril

**PANEL 2 – Multimodality and Political Communication**  
/ **Room 313/314, third floor**

Coordinator: Nicolae-Sorin Drăgan & Evripides Zantides  
Moderator: Nicolae-Sorin Drăgan & Evripides Zantides

**PANEL 3 – Multimodal Learning**  
/ **Room 316, third floor**

Coordinator: Maria-Ionela Neagu & Maria-Cristina Gafu  
Moderator: Maria-Ionela Neagu & Maria-Cristina Gafu

**Giovanni Pennisi & Baal Delupi**

Re-humanizing narratives: multimodal construction of race and the role of protest

**Evripides Zantides**

Reading Between the Lines: Multimodality and Logotypes in the Presidential Campaigns of Cyprus in February 2023

**Maria-Ionela Neagu & Maria-Cristina Gafu**

PROJECTING CULTURAL DIMENSIONS USING Lego® Serious Play®

**Gabriele Marino** (online)

Capitalist faciality—Is there no alternative? Identity beyond the face in the digital age

- <https://us02web.zoom.us/j/86292139534?pwd=QzMrYlZMa2lpYnV3M1Z1dkZub21XUT09>

**Nicolae-Sorin Drăgan**

Emotional Mediation in the Construction of *Political Personae*



**Peter Flynn**


MULTIMODALITIES OF PRACTICE. Project-Based-Learning in the Digital Age

	<ul style="list-style-type: none"> <li>Meeting ID: 862 9213 9534</li> <li>Passcode: semiosis</li> </ul>		
	<p><b>Cristina Voto</b> Facing the Intrauterine. Facial semiotics in the communication of humanness</p>	<p><b>Mustafa Özsarı</b> A MULTIMODAL COMMUNICATION AND PROPAGANDA MODEL IN TURKIYE BETWEEN 1932-1951: THE PEOPLE'S HOUSES</p>	<p><b>Irina-Ana Drobot</b> USING VIDEOS FOR FOREIGN LANGUAGE TEACHING: A MULTIMODAL SEMIOTIC APPROACH</p>
		<p><b>Vladimir Feshchenko &amp; Olga Sokolova</b> THE POETRIES OF PROTEST. Multimodal deixis in poetic communication</p>	<p><b>Carlos Vidales</b> Building communication as a transdisciplinary concept from cybersemiotics</p>
<p><b>20:00-22:00</b></p>		<p><b>GALA DINNER - Pullman Bucharest World Trade Center / PARIS BUCAREST BRASSERIE / 10 Montreal square, District 1, Bucharest</b></p>	





FRIDAY, JUNE 23, 2023

SESSION 4			
09:00-10:30	<b>PANEL 1 – New Challenges of Digital Faces / FACETS (Face Aesthetics in Contemporary E-Technological Societies) / ERC Project</b> <b>/ MULTIFUNCTIONAL ROOM 1 (ground floor)</b> Coordinator: Massimo Leone Moderator: Neyla Graciela Pardo Abril	<b>PANEL 2 – Multimodal Interaction: Multimodality, Intermediality, &amp; (Trans)Mediation</b> <b>/ Room 313/314, third floor</b> Coordinator: Loukia Kostopoulou Moderator: Loukia Kostopoulou	<b>PANEL 3 – Multimodal Meaning Making in Digital Environments</b> <b>/ Room 316, third floor</b> Coordinator: Cuşnir Camelia Moderator: Cuşnir Camelia
	<b>Neyla Graciela Pardo Abril</b> FACES OF ABSENCE. Forced disappearance and reencounters	<b>Paula Ramalho Almeida</b> THIS IS NOT A SCREEN. Some considerations on perception, semiosis, and cinema	<b>Cuşnir Camelia</b> Tik Tok design: a multimodal semiotic approach
	<b>Francesco Piluso</b> THE REFLEXIVE VALUE OF FACE ACROSS THE ARTS. Multimodality and Remediation in Artistic Portrait	<b>Loukia Kostopoulou &amp; Maria-Ilia Katsaridou</b> MEDIATING HUMOUR ACROSS MEDIA: Exploring <i>The Addams Family</i> Universe	<b>Irini Koutrouba</b> Tik Tok semiotics. A case of mixed couples' intercultural identity (co)construction and emotions expression
	<b>Silvia Barbotto</b> Multimodal semiotic configurations about portrait	<b>Martha Celina Arvizu Mendoza</b> FROM THE STORYTELLING TO TRANSMEDIA MULTIVERSE THROUGH INTERTEXTUALITY	<b>Daria Arkhipova</b> AI recommendations impacting individual and social practices of the Z generation on Social media: a comparative analysis of Estonia, Italy, and the Netherlands using Semiotic tools
		<b>José Luis Valencia González</b> AMLO and the Fourth Transformation in Mexico. The political war of post-truths	<b>Søren Vigild Poulsen</b> What makes 'critical social semiotic studies' of digital technologies critical?
10:30-11:30	 <b>KEYNOTE LECTURE – Massimo LEONE: <i>Faces and Filters: The Semiotics of Digital Appearances</i></b> <b>/ Moderator: Evripides ZANTIDES</b> <b>/ MULTIFUNCTIONAL ROOM 1 (ground floor)</b>		
SESSION 5			
11:30-13:00	<b>PANEL 1 – New Challenges of Digital Faces / FACETS (Face Aesthetics in Contemporary E-Technological Societies) / ERC Project</b> <b>/ MULTIFUNCTIONAL ROOM 1 (ground floor)</b> Coordinator: Massimo Leone Moderator: Gianmarco Thierry Giuliana	<b>PANEL 2 – Narrativity &amp; Multimodal Communication</b> <b>/ Room 313/314, third floor</b> Coordinator: Eric Gilder Moderator: Eric Gilder	<b>PANEL 3 – Multimodality and Intercultural Mediation</b> <b>/ Room 316, third floor</b> Coordinator: Florinela Floria Moderator: Florinela Floria
	<b>Remo Gramigna</b> The Hidden Layer of AI: From Physiognomic Perception to Algorithmic Likeness	<b>Eric Gilder</b> Camp Displays via a Post-War Technological Bricolage of Screen and Sound: The Semiotics of Scopitone's Video Jukebox	<b>Alec Kozicki</b> Umwelt in an umwelt and the co-development within an immersive virtual environment
	<b>Federico Bellentani</b> Facing death. A semiotic investigation of digital memorials and commemorative practices centred on the face	<b>Ganna Tashchenko</b> INTERMEDIAL JOURNEY OF FLASH AS A SIGN OF SHIFT IN THE TRADITIONAL GENDER NARRATIVE	<b>Florinela Floria</b> INTANGIBLE CULTURAL HERITAGE – A MULTIMODAL RHETORICS
	<b>Gianmarco Thierry Giuliana</b> MULTIMODAL PERSUASION AND TRANSLATION OF DIGITAL FACES IN VIRTUAL CONTEXTS	<b>Paolo Bertetti</b> (INTER)MEDIATING SANCTITY. The media adventures of Saint Giovanni Bosco	<b>ABDALLAH-TANI KADDOUR</b> The semiotics of virtual public space. Virtual pictures of the Algerian presidential elections to December 2019
	<b>Andrei Luchici</b> Exploring Communication Strategies in Multi-Agent Systems. Unveiling Unexpected Behaviors and Implications for Human Understanding	<b>Yicun Jiang</b> Inter-mediality and Inter-semiotic Translation in Traditional Chinese Literati Paintings	<b>Aliki Apostolidou</b> The Power of Deloitte's Green Dot. How a common punctuation mark is framed and became a global branding symbol
13:00-14:30	<b>LUNCH BREAK</b>		
14:30-15:30	 <b>KEYNOTE LECTURE – David MACHIN: <i>Striking poses to change the world: examining symbolic political activism on social media</i></b> <b>/ Moderator: Massimo LEONE</b> <b>/ MULTIFUNCTIONAL ROOM 1 (ground floor)</b>		
SESSION 6			

<p><b>15:30-17:00</b></p>	<p><b>PANEL 1 – SEMIOTICS. SPACE AND TIME. IN MEMORY OF PIERRE PELLEGRINO</b>  <b>Organized by: International Association for the Semiotics of Space and Time (IASSp+T)</b>  <b>/ MULTIFUNCTIONAL ROOM 1 (ground floor)</b>          Coordinator: Dragana Vasilski          Moderator: Olga Lavrenova</p>	<p><b>PANEL 2 – Multimodal Literacies Across Digital Learning Contexts</b>  <b>/ Room 313/314, third floor</b>          Coordinator: Sophia Gorja          Moderator: Sophia Gorja</p>	<p><b>PANEL 3 – Multimodal Media &amp; Advertising</b>  <b>/ Room 316, third floor</b>          Coordinator: Rossana De Angelis          Moderator: Rossana De Angelis</p>
	<p><b>Olga Lavrenova</b>          COLORISTIC SEMANTICS OF THE URBANSCAPE          This research was funded by Russian Science Foundation, <a href="https://rscf.ru/en/project/22-18-00407/">https://rscf.ru/en/project/22-18-00407/</a></p>	<p><b>Alexandra Milyakina</b>          ANARCHY AS ORDER: THE TRANSFER OF AGENCY IN MULTIMODAL LEARNING</p>	<p><b>Rossana De Angelis</b>          Multimodality in popular science journalism: a survey of French magazines</p>
	<p><b>Tatjana Kosić</b>          ARCHITECTURE. MATHEMATICS. SEMIOTICS</p>	<p><b>Sophia Gorja</b>          ISSUES OF ASSESSING STUDENTS' MULTIMODAL COMPOSITIONS. Practices and implications to multimodal teaching and learning approach in tertiary education</p>	<p><b>Raluca Varlan</b>          The Accumulation of Details in Contemporary Photography. Towards an Aesthetics of the Particular</p>
	<p><b>Dragana Vasilski</b>          A KNOWLEDGE OF ARCHITECTURE AS THE SEMIOTIC DISCOURSE</p>	<p><b>Charity Turano &amp; Jean Saludadez</b>          CYBERBULLYING AMONG YOUNG DIGITAL NATIVES IN TWITTER: A SEMIOTIC EXPLORATION OF THEIR PARTICIPATION AND NON-PARTICIPATION</p>	<p><b>George Damaskinidis</b>          THE RHETORIC OF VERBO-VISUAL METAPHORS IN MULTIMODAL ADVERTISING</p>
	<p><b>NORA LEFA</b>          Empty signifier as a sign</p>	<p><b>Mohammed EL Nadir Abdallah Tani</b>          The semiotic rooting of the subject of media and communication:          An Approach to the Interpretive Determinism Theory of Communication for Digital Space</p>	<p><b>Mikhail Ilyin</b>          Performative and pragmatic aspects of multimodal semiosis of political settlements and treaties</p>
<p><b>17:00-17:30</b></p>	<p><b>COFFEE BREAK</b></p>		
<p><b>17:30-18:30</b></p>	<p><b>KEYNOTE LECTURE – Robert K. LOGAN: <i>Semiotics from a Media Ecology Point of View and McLuhan's Notion that "The Medium is the Message"</i></b>  <b>/ Moderator: Nicolae-Sorin DRĂGAN</b>  <b>/ MULTIFUNCTIONAL ROOM 1 (ground floor)</b></p> 		



**SATURDAY, JUNE 24, 2023**

SESSION 7			
09:00-10:00		<b>KEYNOTE LECTURE – Kristian BANKOV: <i>The Semiotic Economy of Time and Temporality in Digital Age</i></b> <b>/ Moderator: Evripides ZANTIDES</b>  <b>/ MULTIFUNCTIONAL ROOM 1 (ground floor)</b>	
10:00-11:30	<b>PANEL 1 – SEMIOTICS. SPACE AND TIME. IN MEMORY OF PIERRE PELLEGRINO</b> <b>Organized by: International Association for the Semiotics of Space and Time (IASSp+T)</b> <b>/ MULTIFUNCTIONAL ROOM 1 (ground floor)</b> Coordinator: Dragana Vasilski Moderator: Olga Lavrenova & Ružica Bogdanović	<b>PANEL 2 – Multimodal Creativity in the Digital Environments</b> <b>/ Room 313/314, third floor</b> Coordinator: Monica Bîră, Maria-Ramona Ignat, & Corina Buzoianu Moderator: Monica Bîră, Maria-Ramona Ignat, & Corina Buzoianu	<b>PANEL 3 – Multimodality and Political Communication</b> <b>/ Room 316, third floor</b> Coordinator: Cătălina Niculescu & Florența Toader Moderator: Cătălina Niculescu & Florența Toader
	<b>Ružica Bogdanović (online)</b> Semiotics and (or) Multimodal Learning <ul style="list-style-type: none"> <li><a href="https://us02web.zoom.us/j/83457728950?pwd=amcyOUpOcHlzb1FldmUwK2wvNzNGQT09">https://us02web.zoom.us/j/83457728950?pwd=amcyOUpOcHlzb1FldmUwK2wvNzNGQT09</a></li> <li>Meeting ID: 834 5772 8950</li> <li>Passcode: semiosis</li> </ul>	<b>Monica Bîră, Maria-Ramona Ignat, Corina Buzoianu, &amp; Andrei-Octavian Ghețu</b> Unveiling Meaning in Creative Industries: An Exploratory Study on the Gig Economy in Romania	<b>Cătălina Niculescu, Florența Toader, &amp; Mihaela Rusu</b> Storytelling and national identity in Head of states' New Year discourse: A multimodal analysis approach
	<b>Josep Muntañola Thornberg, Magda Saura Carulla, Regina Garcia, &amp; Margaret Krawencka</b> INTERLOCATION BETWEEN PLACES AND BODIES, THE SEMIOTICS OF ARCHITECTURE AND THE AI	<b>Eugen Istodor</b> The man and his apps	<b>Alina-Mirela Pascu</b> Symbolspeak in Visual Political Communication
	<b>Hee Sook LEE-NIINIOA</b> SEMIOTIC COMMUNICATIONS ON EPHEMERAL SPACES IN CULTURAL LANDSCAPES: THE KOREAN DEMILITARIZED ZONE (DMZ)	<b>Halyna Zymovets</b> Multimodality as a strategy for company image creation	<b>Mihaela Rusu &amp; Cătălina Niculescu</b> Discourse as a Way to Legitimize the Annexation of Crimea: A Semantic Discourse Analysis
	<b>Vera Kuznetsova, Sergey Chebanov (video recording)</b> POETIC REPRESENTATION OF MULTIMODAL SENSORY IMAGES		<b>VI THI PHUONG</b> Ethnic policy for ethnic minorities in the journalism: A breakthrough in policy implementation
11:30-12:30		<b>KEYNOTE LECTURE – Evangelos KOURDIS: <i>Multimodal, Polysemiotic, Multisemiotic: a Necessary Demarcation for Semiotic and Translation Studies</i></b> <b>/ Moderator: Kristian BANKOV</b>  <b>/ MULTIFUNCTIONAL ROOM 1 (ground floor)</b>	
12:30-13:00	<b>FAREWELL ADDRESS - MULTIFUNCTIONAL ROOM 1 (ground floor)</b>		

**SOCIAL EVENT**

**SATURDAY, JUNE 24, 2023**

20:00-22:00	Social Event  <b>EARTH RISING</b> Performed by <b>Adela MARIAN</b> ; Devised by <b>Geoffrey SYKES</b> <i>The earth from fresh perspective. A multiform show. Aerial dance, poetry, image, music. Hope and history.</i>  <b>Place: Aerial Circus Academy</b> Ianului Street No. 46, Bucharest, 021726. <b>/ bookings and info can be made with Professor Geoffrey Sykes at the conference</b>
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## SOCIAL EVENT

SUNDAY, JUNE 25, 2013

07:00 -19:00	<p>Social Event</p> <hr/> <p>A short trip to Bran (Dracula's) Castle - <a href="#">Bran (Dracula's) Castle</a> / for survivors</p>
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### ORGANIZERS:

Hosted by: **National University of Political Studies and Public Administration (SNSPA)**, Bucharest, Romania

Organizing division:

- The Applied Semiotics and Communication Lab (ASCL), Centre for Research in Communication (CRC) at the College of Communication and Public Relations

Under the auspices of: **International Association for Semiotic Studies (IASS-AIS)**



In cooperation with:

- **SemioLab - Semiotics Laboratory** affiliated with Aristotle University in Thessaloniki, Greece;



- **Southeast European Center for Semiotic Studies (SEECSS)** at New Bulgarian University (NBU), Sofia, Bulgaria;



- **Semiotics and Visual Communication Research Lab** at Cyprus University of Technology



- **The Department of Communication and Public Relations** from the Faculty of Philosophy and Social-Political Sciences at the "Alexandru Ioan Cuza" University of Iași, Iași (RO)



- **Romanian Association of Semiotic Studies, Romania (ROASS)**



**Sponsored by:**

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